

asialaw Profiles and Leading Lawyers 2020 Research Webinar

Learn about:

2020 submission process, leading lawyers, asialaw regional awards

Outline



Introduction to asialaw – Profiles and Leading Lawyers



2020 Research guidelines – submission process



asialaw Leading Lawyers



Research timeline



asialaw Regional Awards 2019



Q&A

Introduction to asialaw

- ❑ **asialaw** produces comprehensive news, information and rankings analysis of the leading regional and domestic law firms in the Asia-Pacific region.
- ❑ Its directory, **asialaw Profiles**, provides up to date information and analysis of law firms in 25 jurisdictions, covering up to 14 sectors and 14 practice areas.
- ❑ Its sister publication, **asialaw Leading Lawyers**, identifies the leading individuals in the region, providing an essential source of information for corporate executives, in-house counsel and anyone seeking legal advice and services.

Key facts about asialaw Profiles and Leading Lawyers

- Published in print and online in October each year – The 24th annual editions of both publications
- Provides editorial analysis of 14 sectors and 14 practice areas in 25 jurisdictions in the region
- Reports on the most important matters, transactions and disputes in the region and provides a succinct and authoritative guide to the leading law firms and some of their key individuals.
- The only guide that focuses exclusively on regional and domestic law firms and lawyers in the region
- Short, targeted questionnaires allow firms to give us information about their work highlights.
- Analysing information along with extensive interviews with practitioners and clients
- Produce ratings of leading law firms and leading lawyers
- Our market leading editorial contains extensive analysis of the key players and deals, as well as quotes from leading clients.

Submission process

To take part in our research simply:

1. Download our [RESEARCH FORM](#)
2. Complete the form(s)
3. Upload them to our [ONLINE SUBMISSIONS HUB](#)
4. Please submit your client referees directly to our [CLIENT REFEREES PORTAL](#)

We cannot accept research forms or client referees sent to us by email as it contravenes our GDPR policy.

To expedite the research process, law firms submitting information for our research can send us submission(s) through our online portal for the following core types of practice area work:

General business law (covers all the below practice areas)

Aviation

Banking and finance

Capital markets

Competition/antitrust

Construction

Corporate and M&A

Dispute resolution

Energy

Insurance

Intellectual property

Investment funds

Labour and employment

Private equity

Real estate

Regulatory

Restructuring and insolvency

Shipping

Tax

Technology and telecommunications

- Industry sectors form a vital part of our research and we intend to highlight those sectors that individual firms and lawyers have a specialism in.
- While you don't need to make specific industry sector submissions please highlight industry sector info where relevant in the practice area submissions so we are aware of your work.

Our core industry sectors are:

Accounting
Agriculture
Automotive
Aviation
Banking and financial services
Construction
Consumer goods and services
Entertainment
Food and beverage
Gaming
Government and public policy
Healthcare
Industrials and manufacturing
Insurance
Investment management and funds

Logistics
Media
Mining
Natural resources
Oil and gas
Pharmaceuticals and life sciences
Power
Real estate
Shipping
Social infrastructure
Sports
Technology and telecommunications
Tourism
Transport
Utilities

The research form submission **MUST** include the following information:

Practice developments

Key individuals within each practice area team

Recruitment and departure of senior lawyers (partner or counsel level)

Other notable developments - panel appointments, industry award wins etc.

Deal/case highlights

Examples of the firm's key work in the last 12 months prior to the submission. Deals and cases must have either been closed or had noteworthy work completed on them in this time period.

Firms can submit based on practice areas, annotating industry sectors related to each case/deal, in each jurisdiction in which they are active.

In smaller jurisdictions **General business law** covers all sectors and practice areas.

Methodology

- **Work evidence** – gleaned from firm submissions and press releases
- **Client feedback** – all client referees submitted to us are invited to take part in a survey where they can rate and comment on the firm's they have used
- **Peer feedback** – our research team conducts hundreds of interviews with lawyers to gather their feedback on the market and our rankings

Based on the three points above, it is possible that even if you did not make a submission, you could still be ranked; even if you did make a submission, you may not be ranked

We are a qualitative survey, so while we take deal and case values and volume into account the rankings are not determined solely by these factors

asialaw Leading Lawyers

Historically, *asialaw Leading Lawyers* had a separate research process and team from *asialaw Profiles* and published on different dates. To align the business going forward we are introducing the following changes:

- The 2020 edition of *asialaw Profiles* and *asialaw Leading Lawyers* will both be published in September
- *asialaw Profiles* and *asialaw Leading Lawyers* will continue to be published as two separate handbooks
- The *asialaw Leading Lawyers* research process will be incorporated with the *asialaw Profiles* research
- Our recommendations will be based on the same three factors as our law firm rankings
- **Take our “LAWYER SURVEY” to be considered for *Leading Lawyers*** - it’s a great way for lawyers to get ranked as they can highlight the strengths of their personal practice

asialaw Leading Lawyers

Elite practitioner

True leaders of their field, these lawyers have a outstanding track record and are recognised as the standout performers in their country or practice area.

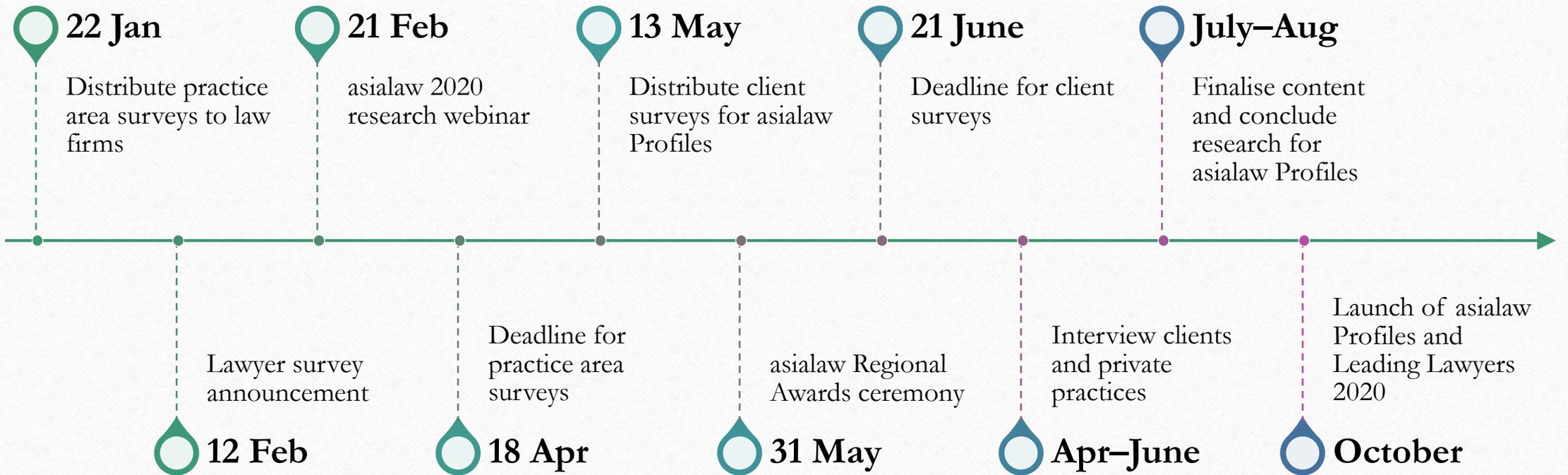
Distinguished practitioner

Lawyers who are highly regarded by their peers and possess a strong record and positive client feedback. These are lawyers that lead deals/cases

Rising Star

'Ones to watch' these are lawyers who are building their reputations in the market. These are lawyers that assisted on deals/cases

Research timeline



asialaw Regional awards

The asialaw Regional Awards are returning on May 30 at the Island Shangri-La in Hong Kong. The ceremony is being held on the same day as the ever-popular 16th annual asialaw In-house Counsel Summit.

This year, the awards decisions are based on the submissions and research for the 2019 asialaw guide. **Firms have been asked for extra information on deals or cases which closed in the remainder of 2018.** You can submit it through our [**AWARDS SUBMISSION PORTAL**](#)

The awards submission deadline is Friday, March 1 2019

The shortlist for these awards will be made public on March 21 2019

Q&A



Please type your questions into a text box below the screen



We will prioritise questions that were not covered in the presentation and research guidelines



You can download documents and get links – research form, survey portal, client referees portal, awards submission portal



Please provide feedback and rate the webinar at the end



Thanks for your time today!